



# ANNUAL REPORT 2021





## “Relentlessly Confronting Lung Cancer, Together”

If there is one thing that we learned last year, it is that we are stronger together – and we are relentless in our approach. Despite the ongoing pandemic, in 2021 we rallied our community and persevered with the expansion of vital services to meet the increased demand for information, support, and connection during an unprecedented year. Because of you, we did not miss a beat when our community needed us the most. Indeed, we were stronger together as evidenced by the many accomplishments that are shared in this report. Thank you for your generous support that made this vital work possible.

We hit the ground running over the past year, continuing to innovate and effectively guide programs to meet our vision of doubling survival rates from 20% to 40% by 2025.



## LETTER FROM OUR CO-FOUNDERS

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Although we know that it has been and continues to be a challenging time, for the millions of Americans facing the risk of lung cancer there is good news. We are better prepared than ever before. We have better approaches to early detection, more effective treatments, more medical centers operating at the highest standards, and more community support. It is not just good news — it is real and tangible hope.

Over the next year, we will continue connecting our community to each other and providing lifesaving information and resources in that process. We will collect and leverage data generated at the patient and provider level to conduct multi-site real world studies leading to early detection, treatment, and survivorship breakthroughs. We will address health care inequities among our most vulnerable and underserved communities so that no one is alone in understanding risk and screening, or

managing a new diagnosis for better outcomes. And we will unite our outstanding community hospital network – and the heroes who work in them – into a growing national network of exceptional care to confront lung cancer that meets patients where they are.

With your ongoing support, we will relentlessly confront lung cancer on every front, every day and always keep patients at the center of everything that we do. We look forward to working with you as we make lifesaving progress over the year ahead.

**Bonnie J. Addario**  
Co-Founder, Board Chair

**Laurie Fenton Ambrose**  
Co-Founder, President & CEO





**“I choose life  
everyday.”**

**Hank Baskett**, lung  
cancer patient



Hank Baskett was accompanying a friend to an appointment at the VA hospital in Amarillo, TX, when he figured that maybe he should see a doctor about his persistent, hacking cough. An X-ray, an MRI, and a CAT scan followed. Then the doctor told the former U.S. Air Force chief master sergeant that he had lung cancer. After he drove home to Clovis, NM, and told his wife Judy, he called his kids.

That's how, in 2011, Baskett's lung cancer journey began. His son and former NFL wide receiver, Hank III, was in Los Angeles when he received a recommendation for his father's treatment. Baskett was in the L.A. physician's office within a week, learned that he had stage 4 lung cancer, and began chemotherapy.

"I flew out there every three weeks," said Baskett. "After about six months, they didn't see any progress, so they changed the chemotherapy treatment. Later, they said that was as far as they could go." So he went home.

About a year later, Hank III was sponsoring a golf tournament in conjunction with the Addario Lung Cancer Foundation (now GO2 Foundation for Lung Cancer). Baskett attended, and he met GO2 Foundation Co-founder Bonnie Addario, who helped set up an appointment for a second opinion.

The new physician performed comprehensive biomarker testing on Baskett's tumor. He was diagnosed with ALK+ non-small cell lung cancer—a mutation the first medical team had missed. The good news? There's a targeted therapy. He entered the clinical trial that saved his life.

Almost 10 years later, Baskett takes one pill a day and is thriving.

## **Choose life every day.**

You can't talk to Baskett without laughing, which is pretty remarkable when the topic is lung cancer. But it makes sense when you understand his philosophy of life. Simply put, "I choose life every day."

"Man didn't give you life. He shouldn't be able to give you death," Baskett said, "but you can allow him to give you death if you accept it."

Baskett acknowledged that when first diagnosed, he didn't really think he'd be around 10 years later. "But God said, I got it. Leave it with me and go enjoy that breath of life that I breathe into your body every day."

Breathe, because as Baskett said, "It's going to be a beautiful day."





## Support, Connection & Hope

- Expanded our online *Lung Cancer Living Room* educational and support series to include Gathering Hope, a monthly community social hour, and Special Editions, sharing urgent topics that engaged, educated and connected thousands of people all across the country and globally.
- Continued providing education and support through our free educational materials, 1-800 HelpLine, LungMATCH Treatment & Trial Navigation, Phone Buddy, and other patient/caregiver facing programs.
- Welcomed more than 1,400 individuals in our quickly pivoted virtual events, raising \$1.4 million to help those vulnerable, at risk, and diagnosed.
- Engaged more than 150 healthcare facilities in all 50 states and Washington, D.C. during our November “Shine A Light on Lung Cancer” program that educates, connects and celebrates our community.



## Access to Care

- Improved access to high quality lung cancer screening and care through our growing Centers of Excellence (COE) with now almost 900 primarily community-based medical facilities, including Veterans Medical Centers in 47 states and the District of Columbia.
- Conducted our virtual COE summit with 400 medical providers, partners, and patients to support life-saving screening and care in local communities across the country where the majority of people get their care.
- Increased our capacity to deliver life-saving programs with the hiring of Joelle Fathi DNP, RN, ARNP, CTTS as our Chief Healthcare Delivery Officer.



**“It’s an honor to join GO2 and help deliver on the impact this organization has been making for so many years. I’m excited to see how we can grow our reach in the near future.”**

**Joelle Fathi DNP, RN, ARNP, CTTS,**  
Chief Healthcare Delivery Officer, GO2 Foundation





## Innovative Research

- Launched our Small Cell Lung Cancer Initiative, providing new resources for those diagnosed and their families.
- Launched STRIDES to improve clinical trial recruitment in Black populations in the rural south.
- Launched Epidemiology of Young Lung Cancer, a decentralized direct-to-patient study to understand why young people with no known risk factors are increasingly diagnosed.
- Launched the expanded and improved Global Lung Cancer Registry to further advance lung cancer research by uncovering hidden connections among people with lung cancer around the world. The registry securely gathers patient information from across the globe to identify trends leading to new and better treatments, side effect management, and quality of life improvements. Over the next year, the registry will be available in English, Spanish, simplified Chinese, German, and French.





# LUNG CANCER VOICES SUMMIT

May 16-17, 2022 WASHINGTON, DC



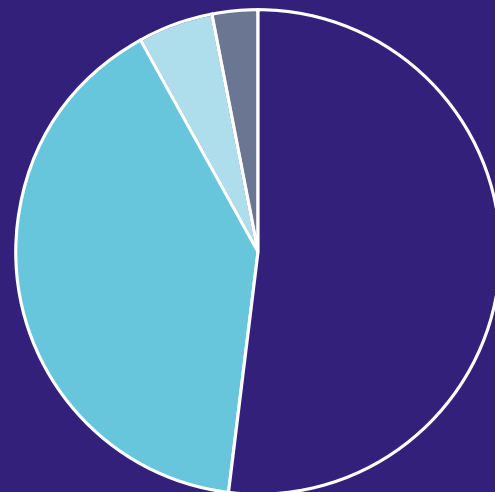
## Health Policy

- Hosted 360 advocates at our annual virtual Voices Summit, with over 160 meetings with Senate and Representative Offices to protect and expand federal lung cancer research funding.
- Continued leading advocacy efforts to expand screening coverage to a younger population (50 instead of 55) with a lower smoking history (20 pack years instead of 30).
- Continued advocating for legislative policies at the state level to increase and improve access to comprehensive biomarker testing to guide best treatment decisions.
- Advocated for another \$20 million in the FY22 Defense Appropriations bill for the Lung Cancer Research Program within the Congressionally Directed Medical Research Program.
- Advocated for increases in the Labor, Health and Human Services Education and Related Agencies spending bill for the National Institute of Health (NIH) in FY 2022. In addition, we supported the investment for the proposed Advanced Research Projects Agency for Health, which will supplement and not subtract from existing NIH research budget.

## Your Contributions at Work

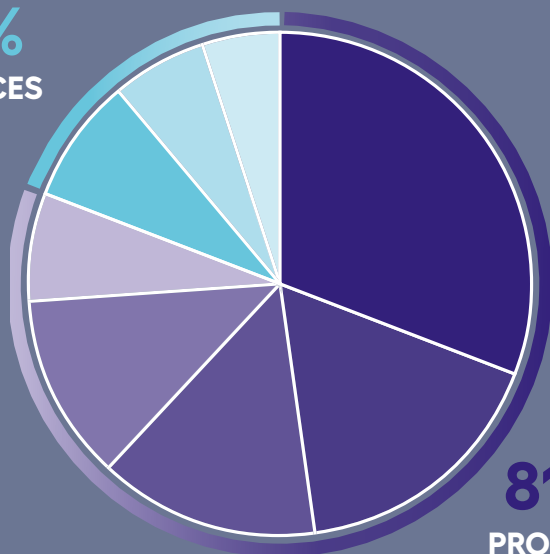
Over 80% of every dollar donated advanced our Patient & Support Services, Science & Research, Excellence in Screening & Care, Government Affairs & Health Policy, Education & Awareness, and Community Engagement programs.

See how your dollars were put to work in fiscal year 2021 (January 1 – December 31).



### HOW YOUR DOLLARS WERE SPENT

**19%**  
SERVICES



#### PROGRAMS

- 31% Science & Research
- 17 % Education & Awareness
- 14 % Excellence in Screening & Care
- 12 % Patient & Support Services
- 7% Government Affairs & Health Policy

**81% PROGRAMS**

#### SERVICES

- 8 % Fundraising
- 6% Management & Finance
- 5 % Community Engagement

**19% SERVICES**

### YOUR CONTRIBUTIONS

- 52 % Corporations & Sponsorships
- 40 % Individuals & Foundations
- 5% Special Events
- 3 % Miscellaneous & Donated Services

**\$14,099,860** INCOME  
**– \$11,992,398** EXPENSES  
**\$2,107,462** CHANGE IN NET ASSETS

**\$12,338,530** NET ASSETS, BEGINNING OF YEAR  
**\$14,445,991** NET ASSETS, END OF YEAR



With so many lives at stake, we have a responsibility to maximize your donations and consistently meet the highest standards of transparency and accountability. For the 6th year in a row, we received the highest rating from the leading nonprofit watchdog group, Charity Navigator – so you may continue to donate with confidence knowing that your support will be used efficiently and effectively to help save lives.



## 2021 Members of the Board of Directors

Our Board of Directors is composed of volunteer leaders committed to helping the organization raise awareness for lung cancer, lower stigma, and increase survivorship. We are incredibly grateful for their thoughtful and guiding service to this community.

### **BOARD CHAIR**

**Bonnie J. Addario**

Co-Founder,  
San Carlos, CA

**David Lefkowitz**

New York, NY

**James McCullough**

New York, NY

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**Andrea Parks**

San Francisco, CA

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London, United Kingdom

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States Army, Retired  
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### **TREASURER**

**Lisa Poulin**

Chesapeake Beach, MD

## Supporters

Thank you to each of our donors for your life saving support. We are proud to recognize the following individuals whose generosity exceed \$2,500.

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## About GO2 Foundation

Founded by patients and survivors, GO2 Foundation for Lung Cancer transforms survivorship as the world's leading organization dedicated to saving, extending, and improving the lives of those vulnerable, at risk, and diagnosed with lung cancer.

GO2 Foundation works to change the reality of living with lung cancer by ending stigma, increasing public and private research funding, and ensuring access to care.

**Let us help you confront lung cancer. Visit our website or call us for support on your lung cancer journey:**

**HELPLINE** | 1-800-298-2436 or [support@go2foundation.org](mailto:support@go2foundation.org)

**BIOMARKER TESTING &  
CLINICAL TRIAL MATCHING** | [lungmatch.org](http://lungmatch.org)

**WEBSITE** | [go2foundation.org](http://go2foundation.org)

Our programs are made possible by the the generous support of people like you. To show you support, visit us at [\*\*go2foundation.org/donate\*\*](http://go2foundation.org/donate).



Empower Everyone. Ignore No One.







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