

A low-angle, close-up photograph of two people high-fiving. The person on the right is a man with dark hair, smiling broadly, wearing a blue and white jacket. The person on the left is a woman wearing a green and white baseball cap, also smiling. Their hands are pressed together in a high-five gesture. The background is a bright blue sky with some light clouds. The entire image has a semi-transparent blue overlay at the bottom where the text is located.

ANNUAL REPORT 2020



A MOST CHALLENGING YEAR

In 2020, the pandemic challenged the lung cancer community and patients everywhere.

There were many concerns: the uncertainty around COVID-19 and lung cancer, limited access to care and preventive screenings, and feelings of isolation away from loved ones. Despite these challenges, our community persevered and, thanks to you, our most ardent supporters, GO2 Foundation was there to meet the increased demand for information and supportive services and continued to expand our programs. We are proud to share a few examples of 2020 progress:

- Provided weekly and sometimes daily information about COVID and lung cancer.
- Launched new programs for our most high-risk and vulnerable communities, including a partnership with the Department of Veteran Affairs to advance life-saving early detection.
- Improved access to higher quality and more personalized care in communities across the country through our growing Centers of Excellence network of healthcare facilities.
- Conducted innovative research in collaboration with our research partner, the Addario Lung Cancer Medical Institute.

We are stronger together. By the end of 2020, your donations totaled more than \$14 million. This funding ensured support for patients and families through information, education, support, advocacy, and research. In addition to exceeding our revenue goals, we welcomed more new participants than ever before via our virtual events and engaged all 50 states in our Shine A Light on Lung Cancer program hosted virtually in hospital settings nationwide during Lung Cancer Awareness Month. We are pleased to have provided hope and support during this unprecedented year.

In this Annual Report, we share some of the remarkable community stories made in response to and despite the pandemic. Throughout the year, we connected thousands of people all across the country to help us “empower everyone, and ignore no one” and it is their stories that continue to motivate us now and into the future.

Thanks to your generosity, we were able to sustain our mission and vital services when our community needed us the most. We will continue to innovate and effectively guide programs to meet our vision of doubling survival rates from 20% to 40% by 2025.

On behalf of the millions living with and at risk for the disease, thank you for making our work possible.

Sincerely,



Bonnie J. Addario
Co-Founder, Board Chair



Laurie Fenton Ambrose
Co-Founder, President & CEO

“Doing something as simple as sharing our story can have a profound impact.”

Neha Patkar, Advocate



The Impact of Lung Cancer Across Generations: One Family's Story

Lung cancer doesn't just impact one person—it affects all those who love them.

Perhaps no family understands this better than the Jain-Patkar family.

Meet Usha Jain, a retired professor in the Department of South and Southeast Asian Studies at UC Berkeley and the author of the definitive textbooks for teaching Hindi. During a trip to Spain in July 2018 she started suddenly coughing in a concerning and uncontrolled way. She came home and was diagnosed with Stage IV lung cancer. Two years of chemotherapy followed. “I tolerated the treatments quite well,” says Usha Jain. “My family and friends were amazed that I had only a few side effects from the chemotherapy.”

And meet Usha's daughter, Amita Jain, a pediatrician in the San Francisco Bay area. Six months after her mother's diagnosis, Amita was experiencing subtle neurological symptoms—enough to worry her family. She had an MRI in January 2019 and was diagnosed with Stage IV lung cancer. Like her mother, she'd never smoked. “I am lucky to have an ALK mutation,” says Amita Jain. “Because of research, I'm on a medication that did not exist five years ago.”

Now Usha worries about her daughter, and Amita worries about her mother. And they both worry about what it means for the next generation. “We used to go to the in-person Living Rooms, and we would always ask about our children,” says Amita. “They don't think it's genetic because we have different versions. But it's an unknown.”

That next generation includes Neha Patkar, Usha's granddaughter and Amita's daughter, a sophomore at Stanford University. Neha is studying human biology and Spanish, and she shared that she's interested in learning more about

how environmental factors impact people's health. “Living in the Bay Area two months of the year we have horrible air quality and can't go outside,” says Neha Patkar. “This obviously impacts lung health.”

Finding a community at GO2 Foundation

It was Neha Patkar who first found GO2 Foundation as she was searching for information and support for her mother and grandmother. She and her parents started attending the monthly Lung Cancer Living Room, tuning in from home since the event's shifted to virtual-only during the COVID-19 pandemic.

“For my mom and my grandma, it was a place of support, and a strong community that we wanted to be a part of,” says Neha. Her mother agrees, saying it was empowering to be in a room with other patients.

Neha also signed herself and her mom up for the Virtual Lung Cancer Voices Summit in March. During congressional meetings, her mother told lawmakers, “I am sitting here today speaking to you because of the medications and innovations that have come out of lung cancer research. We need to continue funding this research to make life-changing and life-saving discoveries.”

Neha, meanwhile, says listening to her mother and others with lung cancer reminded her that “doing something as simple as sharing our story can have a profound impact.” Neha Patkar says the other big takeaway from the Voices Summit was learning more about women and lung cancer. “I learned a lot of statistics that are staggering,” she says, “and especially the young women who are getting lung cancer. It's a little jarring for me.”

To learn more about women and lung cancer and take action go to <https://go2foundation.org/advocacy/policy-priorities/women-and-lung-cancer-research-and-preventive-services-act/>.



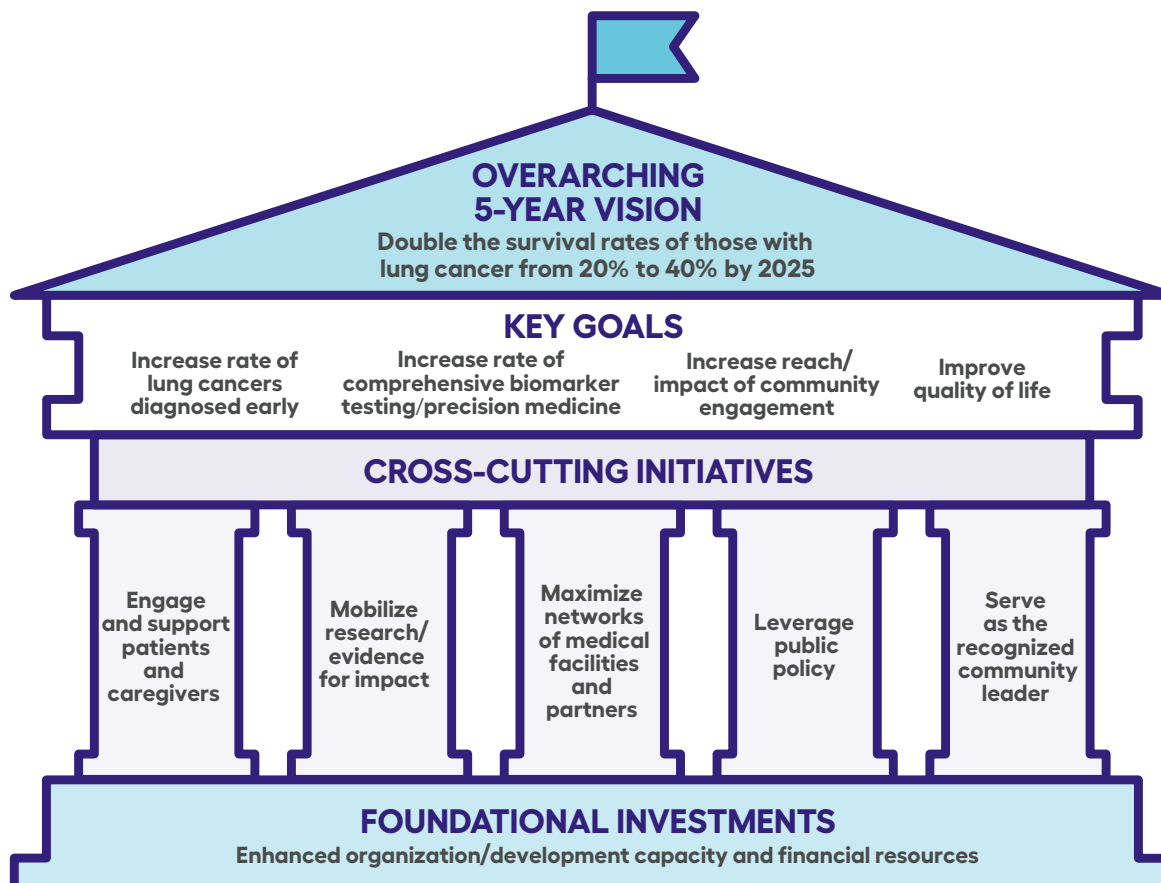
Doubling Down on Cancer Survival

Over the next five years, GO2 Foundation’s goal is to double survival rates from 20% to 40%. Ten years ago, this goal would be dismissed as impossible. Today, it’s achievable.

Accelerating change across the entire continuum of care — from risk assessment and early diagnosis to treatment research and long-term survivorship — is our roadmap for success. Because the majority of healthcare is delivered at the community level, we need to act locally and inform globally to effectively bring the full potential of recent advances to patients.

Moving forward, we will focus on:

- Increasing the rate of lung cancers diagnosed early.
- Increasing the rate of comprehensive biomarker testing and use of precision medicine.
- Increasing the reach and the impact of community engagement.
- Improving quality of life for patients diagnosed with lung cancer.



COVID-19—Transforming to Meet Community Needs

In March 2020, GO2 Foundation transformed to meet community needs for information and guidance on COVID-19.

- 90,000 community members in 36 countries watched our COVID-19 Rapid Response Lung Cancer Living Room episodes.
- 25+ policy letters sent to Congress to continue advocacy for funding, treatment, and care.
- 300+ healthcare workers attended special COVID-19 webinars and peer-to-peer learning.
- 4 separate research studies established on the impact of COVID-19 on the lung cancer community.
- 13,000 people visited the COVID-19 and Lung Cancer section of our website.
- 186 social media posts on COVID-19 with 24,000 engagements.
- 500+ participants at the online only Virtual Summer Jam 5K Your Way.



PATIENT SUPPORT

“Hope. We met and are now seeing a way past an incredibly difficult year of our lives.”

Laurie Fenton Ambrose,
Co-Founder, President, and CEO

→ 2020 VIRTUAL LUNG CANCER VOICES SUMMIT ←

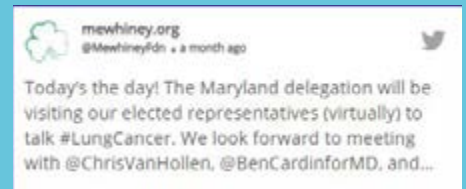


→ **GO₂ FOUNDATION FOR LUNG CANCER** ←



FACT
lung cancer
is the leading cause
OF CANCER DEATH AMONG **WOMEN**
in the United States.

GO₂ FOUNDATION FOR LUNG CANCER
Empower Everyone. Ignore No One.





Reaching High-Risk and Vulnerable Communities

We proudly partnered with the U.S. Department of Veteran Affairs (VA) to expand our reach into the Veteran community to improve outcomes and save lives.

Through this partnership health care professionals and the broader lung cancer community received educational resources to increase awareness of the unique risk factors, needs, and concerns of Veterans, along with information on the importance of screening and early detection.



“As a retired soldier, it wasn’t until I joined the Board of GO2 Foundation that I became aware of our elevated risk for the disease. I encourage you to get the facts about lung cancer screening and access the professional and caring HelpLine staff to answer questions and refer you to responsible screening and care near you.”

Rick Sherlock, GO2 Foundation Board Member and Major General, United States Army, Retired



Improving Access to Care

GO2 Foundation's Centers of Excellence (COE) network comprises 800+ primarily community-based medical facilities committed to best practices while serving tens of thousands of patients across the country.

Expanding and maximizing this network enabled GO2 Foundation to directly reach patients, healthcare providers, and the broader community to improve survival on a national scale.



800+
Centers of Excellence

51%

Diagnosed through early detection at Stage I versus the 16% national average.

81%

Comprehensive molecular testing rates and clinical trial option reviews.

100%

Multi-disciplinary teams, including specialists in pathology, social work, and clinical research.



Conducting Innovative Research

Working with our research partner, the Addario Lung Cancer Medical Institute (ALCMI), and our Lung Cancer Registry, we conducted research studies, drove patient participation, and identified critical gaps where scientific exploration may contribute to cures.

*To read more about our research studies go to:
<https://go2foundation.org/research/>*

Epidemiology of Young Lung Cancer

What are the risks factors for lung cancer in patients under 40?

SPACEWALK

How ALK+ lung cancer evolves.

Genomics of Young Lung Cancer

Why lung cancer looks different in people under age 40.



SHAWL

Sexual Health Assessment in
Women with Lung Cancer.



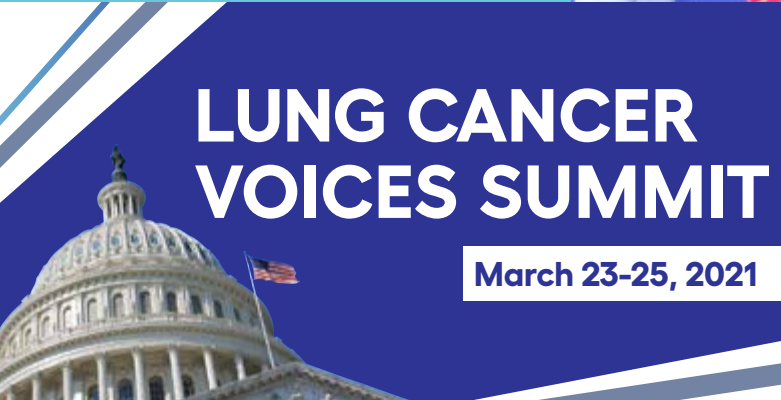
“I am living with lung cancer because of GO2 Foundation’s research and community support programs. GO2 Foundation gives me hope.”

Sanya, lung cancer survivor
(pictured center)



LUNG CANCER VOICES SUMMIT

March 23-25, 2021



Engaging the Lung Cancer Community

GO2 Foundation's core priority is to serve patients and ensure that no one is alone managing a diagnosis, understanding treatment options, and benefiting from screening. Lung cancer is a survivable disease — with more options than ever before to extend and save lives.

Connections

- 200,000 community members.
- 100,000 followers on social media.

Support

- 3,842 supportive conversations through our HelpLine, LungMATCH, and Phone Buddy services.

Advocacy

- 320 advocates representing 34 states in 160 different meetings with House Representatives and Senators.

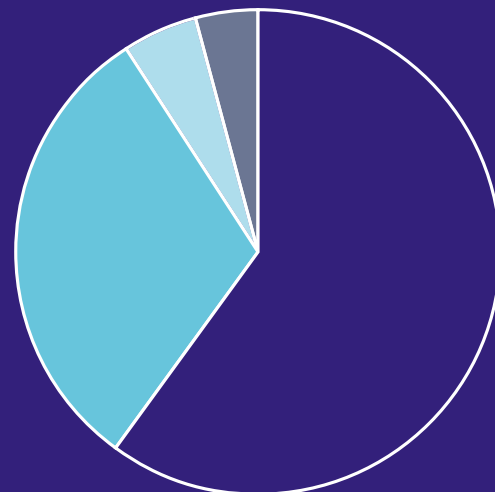
Participation

- 3,000 participants, raising \$1.5 million at fundraising 5Ks, marathons, DIYs, and the GALA.
- 9,919 individual gifts and grants to support GO2 Foundation initiatives.

Your Contributions at Work

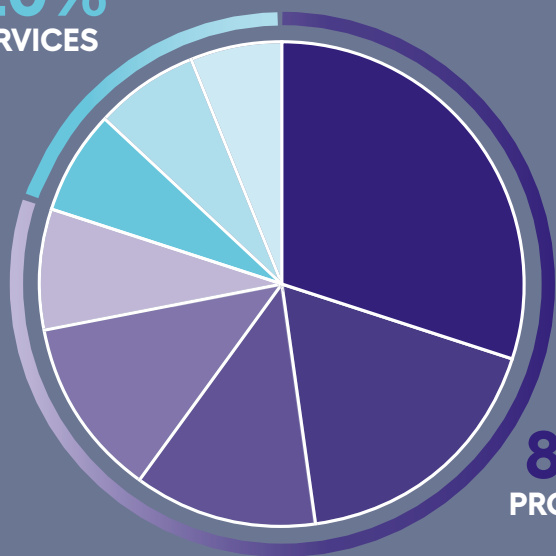
Over 80% of every dollar donated advanced our Patient & Support Services, Science & Research, Excellence in Screening & Care, Government Affairs & Health Policy, Education & Awareness, and Community Engagement programs.

See how your dollars were put to work in fiscal year 2020 (January 1 – December 31).



HOW YOUR DOLLARS ARE SPENT

20%
SERVICES



PROGRAMS

- 30% Science & Research
- 18 % Excellence in Screening & Care
- 12 % Education & Awareness
- 12 % Patient & Support Services
- 8 % Government Affairs & Health Policy

SERVICES

- 7 % Fundraising
- 7 % Management & Finance
- 6 % Community Engagement

YOUR CONTRIBUTIONS

- 60 % Corporations & Sponsorships
- 31 % Individuals & Foundations
- 5 % Special Events
- 4 % Miscellaneous & Donated Services

\$14,172,875 INCOME
– \$10,636,503 EXPENSES
\$3,536,046 CHANGE IN NET ASSETS

\$8,802,158 NET ASSETS, BEGINNING OF YEAR
\$12,338,530 NET ASSETS, END OF YEAR



With so many lives at stake, we have a responsibility to maximize your donations and consistently meet the highest standards of transparency and accountability. For the 6th year in a row, we received the highest rating from the leading non-profit watchdog group, Charity Navigator – so you may continue to donate with confidence knowing that your support will be used efficiently and effectively to help save lives.

2020 Members of the Board of Directors

Our Board of Directors is composed of volunteer leaders committed to helping the organization raise awareness for lung cancer, lower stigma, and increase survivorship. We are incredibly grateful for their thoughtful and guiding service to this community.

BOARD CHAIR

Bonnie J. Addario

Co-Founder,
GO2 Foundation for
Lung Cancer
San Carlos, CA

PRESIDENT AND CHIEF EXECUTIVE OFFICER

Laurie Fenton Ambrose

Co-Founder,
GO2 Foundation for
Lung Cancer
Washington, DC

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West Orange, NJ

Andrea Parks

San Francisco, CA

Mike Pellini, MD

Dana Point, CA

Johanna Ralston

London, United Kingdom

Richard Sherlock

Major General, United
States Army, Retired
Alexandria, VA

“I continue to be amazed by the team at GO2 Foundation. Despite the many challenges facing the lung cancer community during the COVID pandemic, they rose to the occasion by quickly adjusting programs and ensuring that everyone who reached out to us had the most up-to-date information and compassionate support. Innovative research, women and lung cancer advocacy, and early detection efforts particularly for the underserved continued full speed ahead. I’m honored to serve as a board member and thank our many donors who generously stepped up and made this work possible during an unprecedented year.”



Lisa Poulin, Member of the Board of Directors

Supporters

Thank you to each of our donors for your life-saving support. We are proud to recognize the following individuals whose generosity exceeded \$2,500.

Anonymous	Thomas & Joyce Carl	Clark & Ellen Evans
Stian Aagnes	Lloyd and Ana Carney	Event Strategy Group
Tony and Bonnie J. Addario	Carney Global Ventures, LLC	Every Breath Counts Foundation
Amgen	Jim and Barbara Carroll	David Feldman
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Biodesix	Dignity Health, St. Joseph Hospital, Norton Thoracic Institute	Genentech
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Blueprint Medicines	Anthony DiPietro	Jean-Yves Gerardy
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Shelley Heeder	Oncocyte	Alan Swenson
The Herbst Foundation	Nancy Pape	Syncopation Foundation
Jane and Reed Hilliard	Jay and Lisa Park	Takeda Pharmaceutical Company
Houston Methodist Hospital	Barbara Parkman	The Todd Thomas Foundation
International Association for the Study of Lung Cancer	The Patel Family	Thynk Health
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Novartis	Christopher Spafford	
Novocure	Nicholas E. Steck	

About GO2 Foundation

Founded by patients and survivors, GO2 Foundation for Lung Cancer transforms survivorship as the world's leading organization dedicated to saving, extending, and improving the lives of those vulnerable, at risk, and diagnosed with lung cancer.

GO2 Foundation works to change the reality of living with lung cancer by ending stigma, increasing public and private research funding, and ensuring access to care.

For more information about lung cancer and current treatments, to discuss support options or for referral to other resources, please contact us:

HELPLINE | 1-800-298-2436 or support@go2foundation.org

**BIOMARKER TESTING &
CLINICAL TRIAL MATCHING** | lungmatch.org

WEBSITE | go2foundation.org



Empower Everyone. Ignore No One.



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