EVERY DAY

427
AMERICANS
DIE OF LUNG
CANCER.

Lung cancer is the leading cancer killer in men & women in EVERY ETHNIC GROUP.

VETERANS

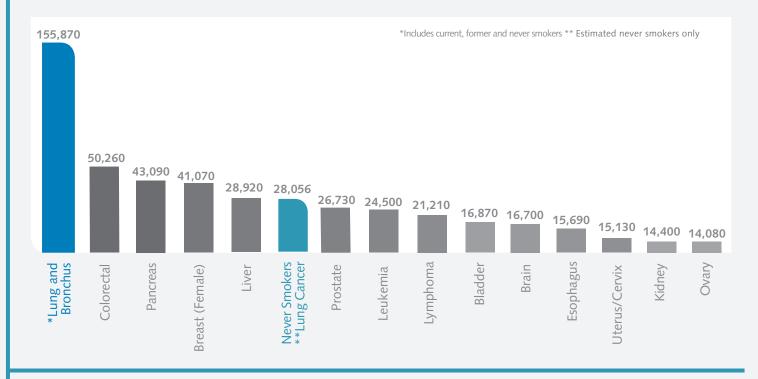
have at least a 25% higher incidence rate of lung cancer than civilians.

Lung cancer makes up 26% of all CANCER DEATHS.

2017 LUNG CANCER FACTS



LUNG CANCER IS THE LEADING CAUSE OF CANCER DEATH (1)



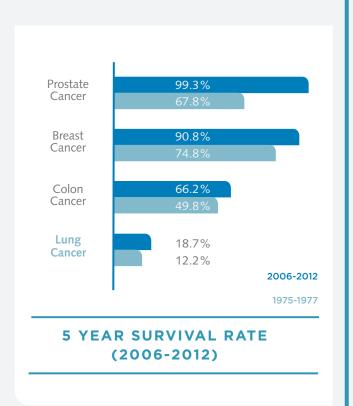
SNAPSHOT OF PEOPLE WITH LUNG CANCER (ii)

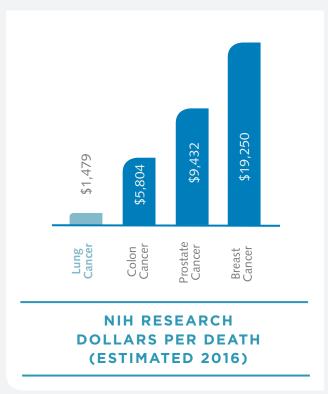
20.9% CURRENT SMOKERS 60% FORMER SMOKERS 17.9% NEVER SMOKED

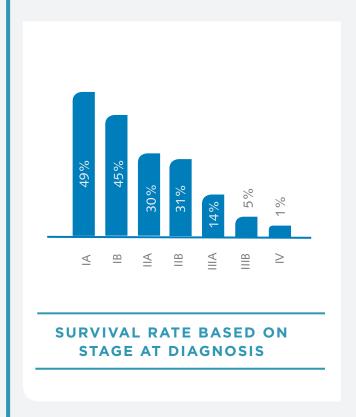
⁽i) National Cancer Institute, Surveillance, Epidemiology, and End Results (SEER), U.S. Cancer Mortality, 1975-2013, published April 15, 2016 (ii) Centers for Disease Control and Prevention, Morbidity and Mortality Weekly Report, "Cigarette Smoking Among Adults -United States, 2006," November 9, 2007/56(44): 1157-1161, Table 2

LUNG CANCER MORTALITY REDUCTION MUST BECOME A PUBLIC HEALTH PRIORITY. WHY?

BECAUSE MORE PEOPLE WILL DIE OF LUNG CANCER THAN BREAST, PROSTATE AND COLON CANCER COMBINED.







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