



**MONTHLY**  
**MEASURE**  
*Insights into Programs and People*



# November 2020

## Help People Impacted by Lung Cancer

**GET INVOLVED**

# Lung Cancer Awareness Month: It's Personal

November is Lung Cancer Awareness Month (#lcam), a time for us to pull out the bullhorn and amplify our collective voices to speak up and speak out about the importance of screening, comprehensive biomarker testing, research, funding, community engagement, and an end to the stigma surrounding lung cancer. You know the facts—and LCAM is our time to make sure Americans across the country do too. Our theme this year is “It’s Personal”. Join us in elevating the human faces behind the facts of lung cancer.



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## A Message of Patient Empowerment

An informed patient is an empowered and hopeful patient. Our co-founder and board chair Bonnie J. Addario has led efforts to transfer knowledge and inspire optimism through articles, interviews, and regular episodes of the Lung Cancer Living Room. We've curated these resources to bring you illuminating reading and viewing on some of Bonnie's most powerful topics.

# 3 Facts About Clinical Trials Every Patient Should Know

The World Health Organization defines a clinical trial as “a type of research that studies new tests and treatments and evaluates their effects on human health outcomes.” Put simply, it’s a research study involving people, often used to evaluate the safety and effectiveness of new drugs and other therapies. There are three phases of clinical trials that we’re breaking down this month.



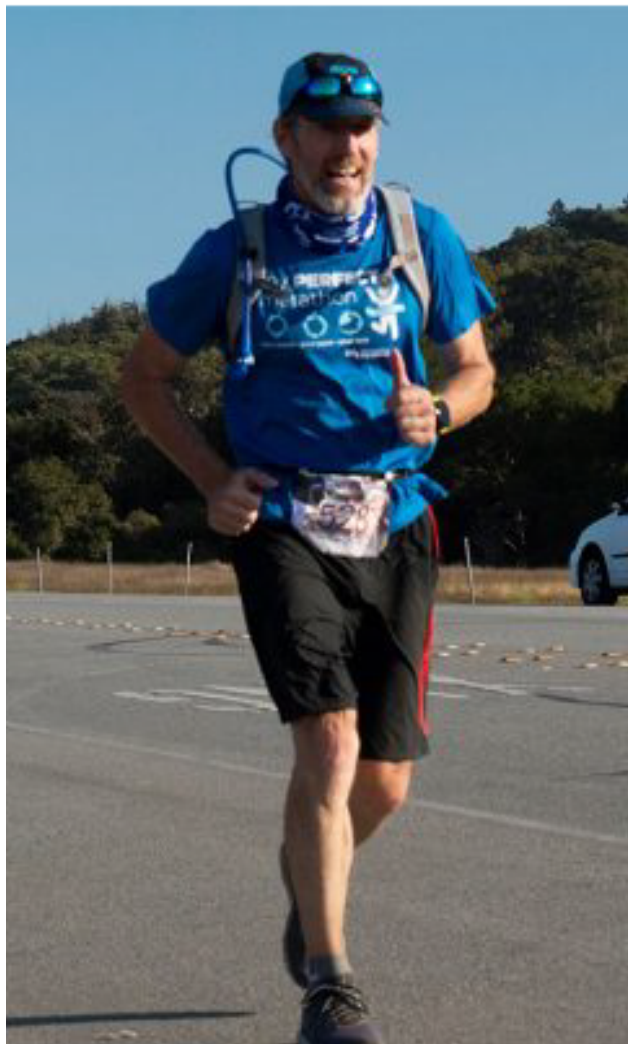
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## Bench to Bedside and Back Again

Today's blog presents Christine Lovly, MD, PhD, Associate Professor of Medicine, Ingram Associate Professor of Cancer Research, and Co-leader of the Translational Research and Interventional Oncology Research Program at Vanderbilt University Medical Center. Dr. Lovly was recently named Chair of our Scientific Leadership Board. She is a highly recognized oncologist and physician-scientist. This article provides some insights into her research and work with patients.

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## There's Nothing Typical About These Athletes

With most spring and fall endurance races cancelled this year, many races offered a virtual option. At GO2 Foundation, we had over a dozen endurance athletes already committed, training, and fundraising for “bucket list” fall races including a half Ironman, the Marine Corps Marathon, and New York City Marathon. It was with these athletes in mind that the My Perfect Marathon virtual experience was created. We profile these amazing athletes and fundraisers.

[VIEW UPCOMING EVENTS](#)



# About Us

Founded by patients and survivors, GO2 Foundation for Lung Cancer transforms survivorship as the world's leading organization dedicated to saving, extending, and improving the lives of those vulnerable, at risk, and diagnosed with lung cancer.

**DONATE TODAY!**

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